Applied Research: 1. Stunde

Research definition: Research is a careful and detailed study into a specific problem, concern, or issue using the scientific method (multiple views, quality of answers, …).

Synonym: practice-oriented research 🡪 meant to provide knowledge and information that can contribute to a successful intervention (aims at solving a practical problem).

Research means 2 things:

1. Scientific research: more in depth and difficult e.g., for master studies
2. Company led research: fast and more focused on solving a problem

If answer is negative or not as expected, then it is ok to note it down.

Separate research criteria and evaluation from opinion